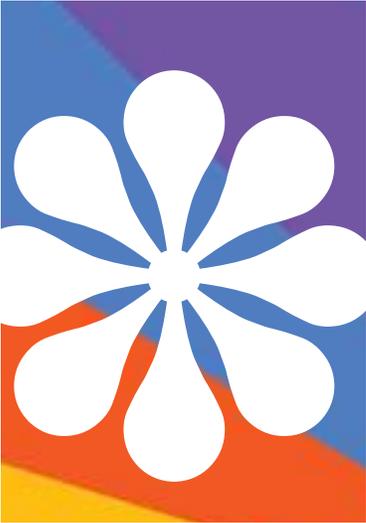
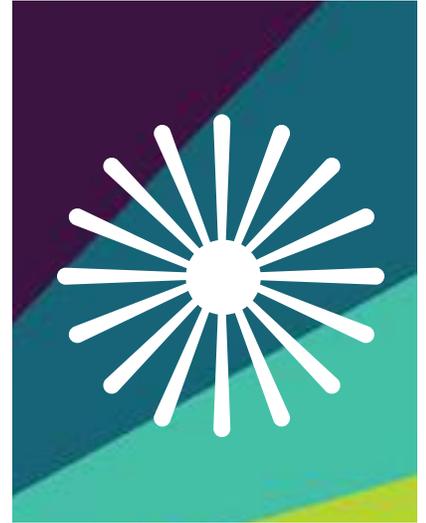


ANN WILLIAMS®
where fun rules.



magic
IN THE
making



WHERE FUN RULES



WE LOVE

TO MAKE

let's make
together

20
19

ANN WILLIAMS®
where fun rules.

*making
magic*



ANN WILLIAMS®
where fun rules.

With exciting new products and fresh takes on popular classics, Ann Williams Group is putting magic into the making in a big way. We're thrilled to have all our retail partners join us on this inspiring adventure into the world of art & activities.

Our goal is to continue providing you with novel, fun, easy-to-do products that deliver value. From innovative sets like our stacked string art and layered necklaces to our magical adventures that tap into kids' imaginations and delight them with a series of surprises, there's a little something for everyone.

We're sure you - and your customers - will love where we're going. Along the way, we hope you'll take a few minutes to let us know how we're doing, and what we might do differently to help serve you better. Now let's go help kids of all ages experience the wonder of making & create some magical memories!

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*proud to be
a woman-owned
company!*





*craft wander,
create memories*



From the land down under to the mighty Himalayas. From the farm down the road to the living room. Craft-tastic is taking imaginations around the world in 2019! Get wrapped up in our stacked string art. Make new pom friends. Accessorize with fun jewelry crafts and so much more! It's all designed with younger makers in mind and it's all here.





CRAFTING IS *Believing!*

new

yeti string art

- Ready to believe in yetis?
- Makes 2 string art canvases: a yeti and a snowflake.

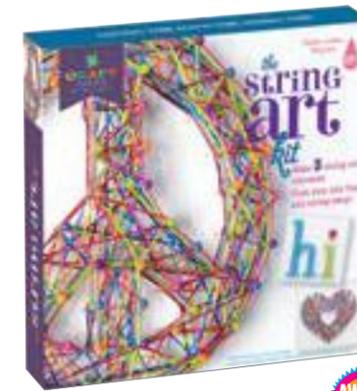
Ages 10+ ITEM: CT1953
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



pandacorn string art

- This pandacorn has real star power!
- Makes 2 string art canvases: a pandacorn and a starburst.

Ages 10+ ITEM: CT1872
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



AWARD WINNER

peace string art

- This string art kit is fun to make and fab to display.
- Makes 3 string art canvases: a peace sign, a heart, and the word "hi".

Ages 10+ ITEM: CTE40
SIZE: 10"L x 2"W x 10"H CASE PACK: 6

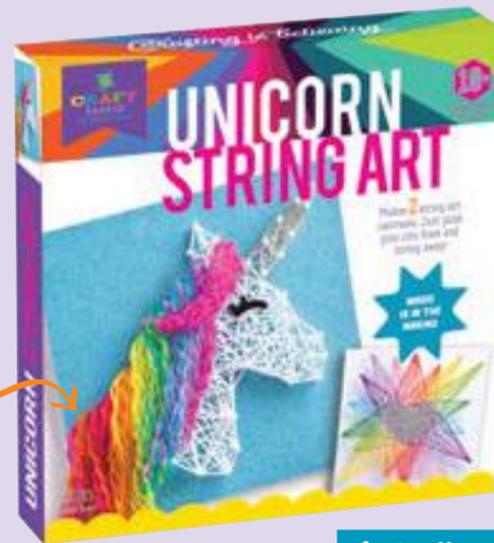


let it snow

glitter background



yarn mane

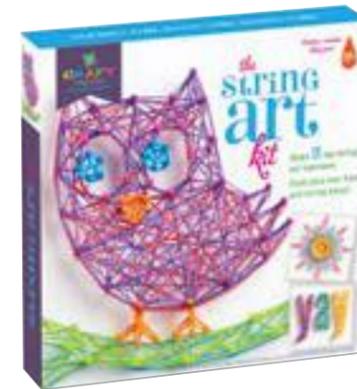


best seller

unicorn string art

- Make some magic with our unicorn string art kit.
- Makes 2 string art canvases: a unicorn and a heart burst.

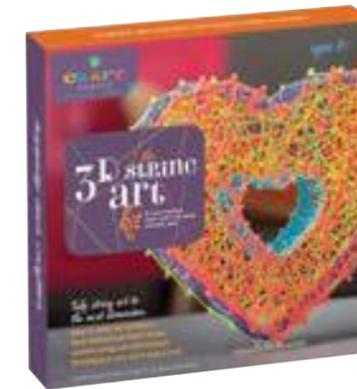
Ages 10+ ITEM: CT1852
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



owl string art

- "Whoop" knew string art could be so much fun?
- Makes 3 string art canvases: an owl, a starburst, and the word "yay".

Ages 10+ ITEM: CT1780
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



3D string art

- String art in a new dimension: kids everywhere will "heart" this fun craft!
- Makes 1 3D heart.

Ages 8+ ITEM: CT1504
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



llama string art

- Love llamas and string art? No prob-llama!
- Makes 2 string art canvases: a llama and "llama ♥".

Ages 10+ ITEM: CT1873
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



sparkly poms

string art

stacked string art

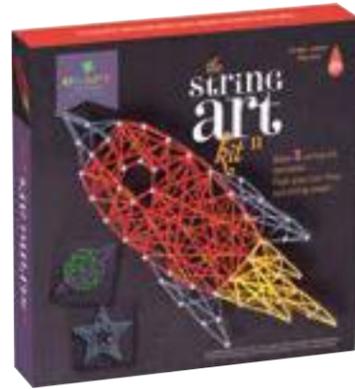
string art



bird string art

-We've put the "fun" into string art!
-Makes 3 string art canvases: a bird, a starburst, and the word "fun".

Ages 10+ ITEM: CTE40-V2
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



space string art

-This kit goes where no string art has gone before. Perfect for a budding astronaut!
-Makes 3 string art canvases: a rocket, a planet, and a star.

Ages 10+ ITEM: CT1506
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



dessert string art

-Craving another string art craft? Try this set of sweet patterns.
-Makes 2 string art canvases: a cupcake and an ice cream cone.

Ages 10+ ITEM: CT1874
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



makes 4 farm babies!

stacked string art farm babies

-Down on the farm is downright fun!
-String art made easy and safe - no pins.
-Makes 4 string art babies: a cow, chick, bunny, and a lamb.
-Patent pending.

Ages 6+ ITEM: CT1961
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new



new

stacked string art koalas

-Cute and cuddly, these are top koala-tee!
-String art made easy and safe - no pins.
-Makes 2 string art koalas: a mom and her baby.
-Patent pending.

Ages 6+ ITEM: CT1937
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new

stacked string art unicorns

-Seeing is believing: these unicorns are pure magic!
-String art made easy and safe - no pins.
-Makes 2 string art unicorns: a mom and her baby.
-Patent pending.

Ages 6+ ITEM: CT1960
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



String art MADE EASY!

(for ages 6+)



look mom, no pins!

JUST wrap

STACK

AND display



so sparkly

stacked string art



bracelet box

-Talk about a gem of a craft, these 9 jewel-toned bracelets are stylish and fun.

Ages 8+ ITEM: CT1740
 SIZE: 7"L x 1.6"W x 10"H CASE PACK: 6



headband palooza

-Craft a headband wardrobe with these 8 headbands that are fun to make and wear.

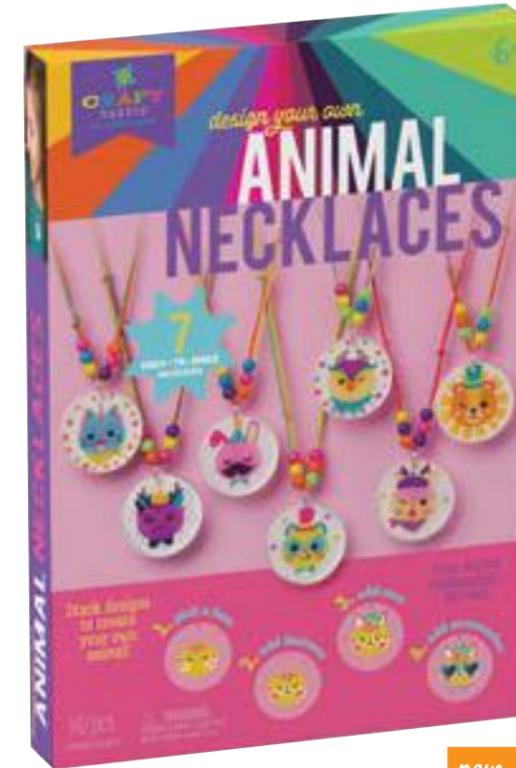
Ages 5+ ITEM: CT1875
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



dream catcher necklace

-Wake up and see the fun with this dreamy necklace.

Ages 8+ ITEM: CT1660
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6

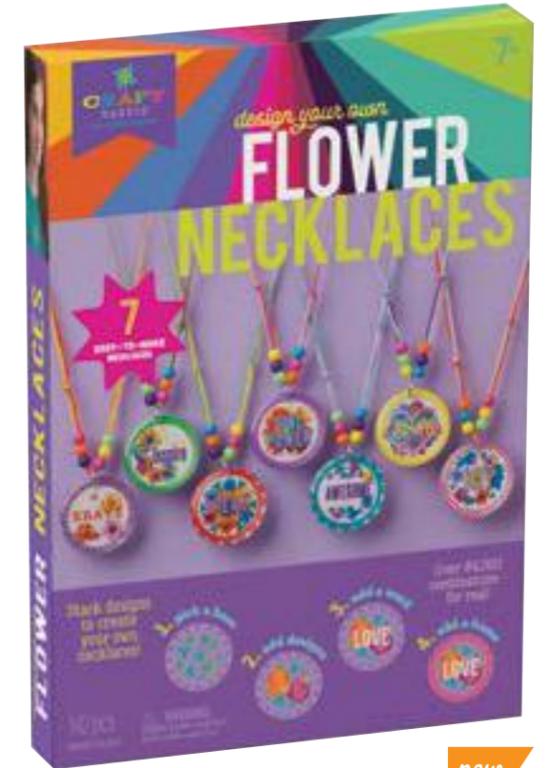


new

design your own animal necklaces

-Stack cute designs to customize 7 unique animal necklaces.
 -Pieces are interchangeable and can be reused.
 -Patent pending.

Ages 6+ ITEM: CT1954
 SIZE: 7"L x 1.6"W x 10"H CASE PACK: 6

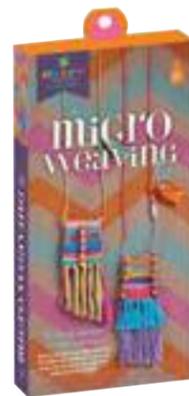


new

design your own flower necklaces

-Stack flowers, words, and shapes to design 7 necklaces.
 -Pieces are interchangeable and can be reused.
 -Patent pending.

Ages 7+ ITEM: CT1949
 SIZE: 7"L x 1.6"W x 10"H CASE PACK: 6



micro weaving

-Weave 2 trendy tapestry necklaces that are colorful and cute!

Ages 8+ ITEM: CT1725
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



pom bff necklaces

-What better way to share friendship than with these cute, easy-to-make BFF necklaces?

Ages 5+ ITEM: CT1657
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



mom and me necklaces

-This kit makes 2 sweet necklaces and even sweeter memories together.

Ages 6+ ITEM: CT1722
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



book necklaces

-When it comes to a fun craft, these 2 book necklaces have all the write stuff.

Ages 8+ ITEM: CT1721
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



1. pick a face



2. add features



3. add ears

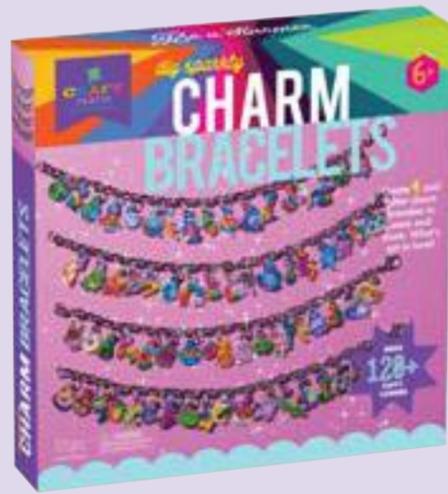


4. add accessories



Stack designs to create your OWN ANIMAL!

over 84,000 combinations!

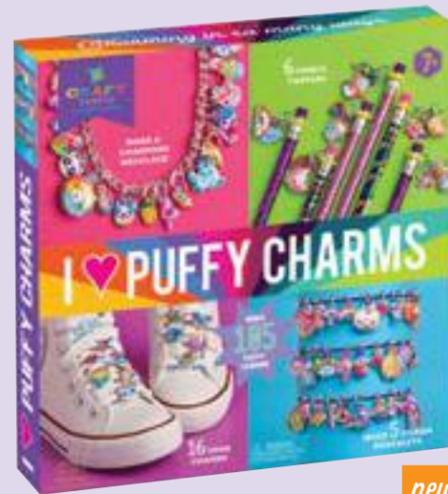


new

diy sparkly charm bracelets

- A twist on our best-selling kit, with sparkly charms!
- Just place the puffy stickers together and link them on one of the 4 metal bracelets.
- Themes: wild animals, space, breakfast, and magical animals.

Ages 6+ ITEM: CT1956
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new

i ♥ diy puffy charms

- Shoe charms, shaker charms, and more!
- Makes 1 necklace, 6 pencil toppers, 16 shoe charms, 5 bracelets.

Ages 7+ ITEM: CT1957
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



kids love puffy stickers!



glitter-filled shakers

"This phenomenal set, created by a woman-owned company, is the best introduction to sewing I've ever seen. The materials are of good quality, and the instruction manual adds a lot of value." -E.A.

make 7+ projects

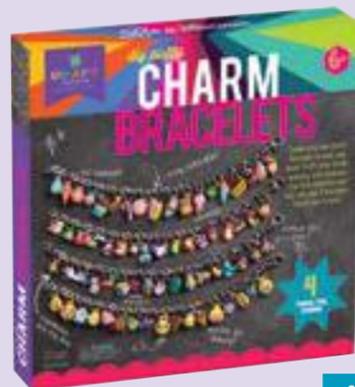
best seller



learn to sew kit

- Tailor made for sewing fun with a full-color instruction booklet and items you'll use again and again.
- Includes supplies for 7+ projects.

Ages 7+ ITEM: CT1769
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



best seller

diy puffy charm bracelets

- Emojis, desserts, pets, and rainbow charms, oh my!
- Just place the puffy stickers together and link them on one of the 4 metal bracelets.

Ages 6+ ITEM: CT1853
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new

fun with diy puffy charms

- Kids love puffy charms, and this kit gives them plenty to play with and love!
- Includes puffy stickers that can be made into shoe charms, bracelets, necklaces, and more!

Ages 6+ ITEM: CT1991
 SIZE: 18.5"L x 2"W x 11"H CASE PACK: 4



macrame owl backpack charm

- This fun craft is a hoot! Includes step-by-step macrame instructions to make this colorful owl charm.

Ages 8+ ITEM: CT1653
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



finger crochet

- Handmade fashion using only your fingers and premium pre-cut yarns.
- Makes 1 scarf, 3 headbands, and 3 bracelets.

Ages 8+ ITEM: GTE41
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6





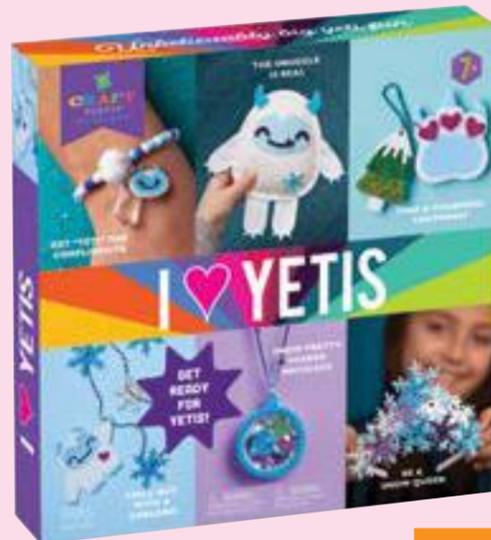
RAINBOW FUN for everyone!

new

i ♥ rainbows

-All the colors are included: make a bracelet, a garland, a cloud sun catcher, a rainbow necklace, a pinwheel, and a piñata.
-Makes 6 projects.

Ages 7+ ITEM: CT1965
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new

i ♥ yetis

-Ready for yeti fun? Make a frozen bracelet, a yeti stuffie, a paw charm, a snowflake garland, a shaker necklace, and a crown.
-Makes 6 projects.

Ages 7+ ITEM: CT1952
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



best seller



i ♥ unicorns

-Wild about unicorns? Make a rainbow charm, a garland, a tail, a unicorn stuffie, a necklace, and a horn headband.
-Makes 6 projects.

Ages 7+ ITEM: CT1761
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



best seller



i ♥ mythical creatures

-This kit is full of mythical fun: a pandacorn bracelet, a slothicorn pin, a purmaid charm, unicorn dreamcatcher, llama stuffie, and a mermaid banner.
-Makes 6 projects.

Ages 8+ ITEM: CT1871
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



best seller

i ♥ llamas

-Llama love for everyone: make 2 colorful bracelets, a llama stuffie, a floral headband, a garland, a charm, and a banner.
-Makes 6 projects.

Ages 8+ ITEM: CT1870
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



i ♥ fairies

-A kit that will enchant kids for hours: make 3 fairy doors, a wand, a necklace, a crown, a fairy house, 2 fairies, 2 beds, and a garland.
-Makes 8 projects.

Ages 6+ ITEM: CT1684
SIZE: 10"L x 2"W x 10"H CASE PACK: 6

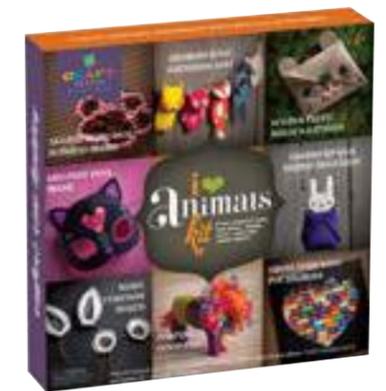


best seller

i ♥ mermaids

-There's a lot of "sea-rious" fun inside: make a bracelet, 2 mermaids, a crown, a hair clip, a necklace, and a wallet.
-Makes 6 projects.

Ages 7+ ITEM: CT1762
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



i ♥ animals

-Wild about animals? Make a paw charm, an animal banner, a wallet, a cat mask, a bunny necklace, animal ears, a yarn lion, and a poster.
-Makes 8 projects.

Ages 6+ ITEM: CT1685
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



rainbows are charming



make 6 projects

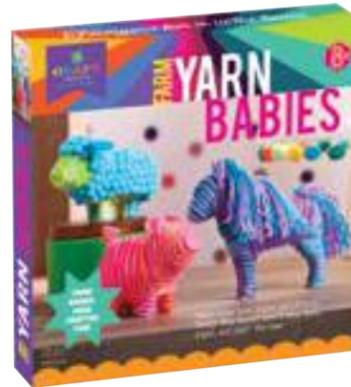


best seller

yarn llama

-Llama llove at first sight!
-Just assemble the cardboard form and wrap with yarn, then top it off with a blanket and bridle.

Ages 8+ ITEM: CT1856
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



farm yarn babies

-Farmyard fun is in the house (or should we say barn).
-Makes 1 pig, 1 horse, and 1 lamb yarn baby.

Ages 8+ ITEM: CT1858
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



yarn giraffes

-This kit is tall on fun! Assemble and wrap away to make these two cute giraffes.

Ages 8+ ITEM: CT1687
SIZE: 10"L x 2"W x 10"H CASE PACK: 6

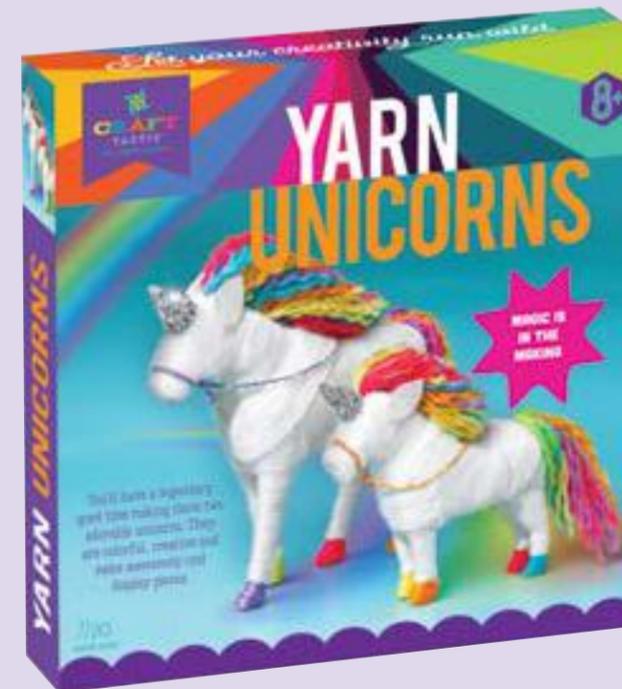


yarn tree



-Our yarn tree kit is a fun way to create a place for necklaces, bracelets, and earrings to hang out.
-Makes one 18" tree.

Ages 8+ ITEM: CT1502
SIZE: 15"L x 2"W x 10"H CASE PACK: 6



best seller



yarn unicorns

-Can you wrap your head around how sweet these two are?
-They're fun for kids to assemble, wrap, and set out for display.

Ages 8+ ITEM: CT1773
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



bird house

-Birds need a cool house, too.
-Wrap this house with colorful yarn to create a fun house birds will flock to.

Ages 6+ ITEM: CT1676
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



tiny yarn tree

-Our 7" tiny yarn tree is big on adorableness and a great place to keep earrings or rings.

Ages 8+ ITEM: CT1730
SIZE: 5"L x 1.4"W x 10"H CASE PACK: 6



wild yarn babies

-Crafting just got wild! Take these loveable animals out of the wild and into your home.
-Makes 1 lion, 1 giraffe, and 1 elephant yarn baby.

Ages 8+ ITEM: CT1857
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



yarn elephants

-This leads the pack in adorable crafts.
-Assemble, wrap, and fall in love with these two adorable elephants.

Ages 8+ ITEM: CT1775
SIZE: 10"L x 2"W x 10"H CASE PACK: 6

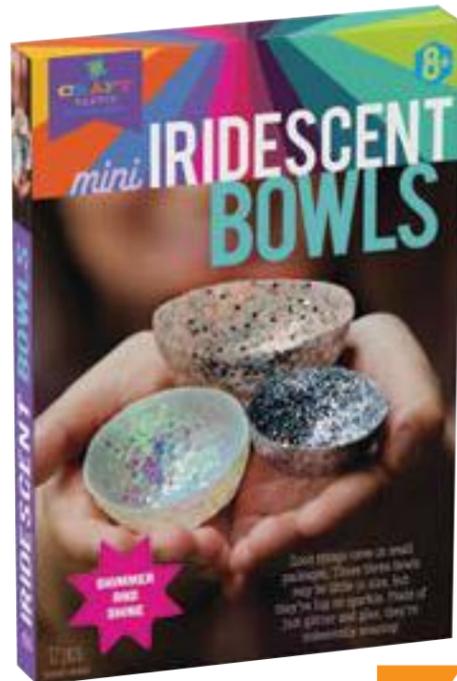


jewelry branch

-Give your jewelry a new place to hang out.
-Makes one 16" jewelry holder with 7 hooks.

Ages 7+ ITEM: CT1863
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



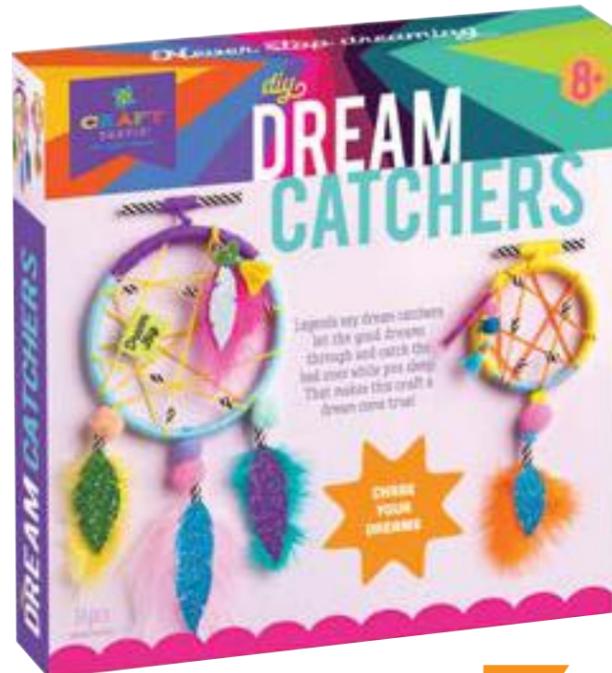


new

mini iridescent bowls

-Small on size but big on sparkle, these 3 bowls made of glitter and glue are iridescently irresistible.

Ages 8+ ITEM: CT1944
SIZE: 7"L x 1.7"W x 10"H CASE PACK: 6



new

diy dream catchers

-Wrap the 2 hoops with yarn, decorate, hang them up and sleep soundly!

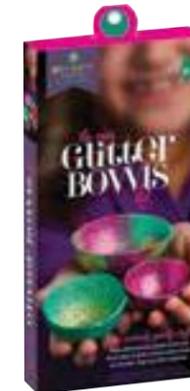
Ages 8+ ITEM: CT1946
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



paper bowls

-Make 3 pretty, decorative bowls with only paper and glue.
-Glue the patterned circles together using our forms, let dry, and display.

Ages 8+ ITEM: CTE42
SIZE: 10"L x 3"W x 10"H CASE PACK: 6



mini glitter bowls

-Adding bling to these 3 decorative bowls is easy!

Ages 8+ ITEM: CT1731
SIZE: 5"L x 1.5"W x 10"H CASE PACK: 6



AWARD WINNER

empower poster

-Kind? Funny? Athletic? Kids can craft a poster that celebrates who they are.

Ages 8+ ITEM: CT1688
SIZE: 15"L x 2.7"W x 10"H CASE PACK: 6



dream catcher

-These 2 different-sized dream catchers will make for sweet dreams.

Ages 8+ ITEM: CT1672
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



ojo de dios

-Kids can hang these in their room, style their lockers, or give one to their BFF.
-Makes 2 Ojos de Dios.

Ages 6+ ITEM: CT1673
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



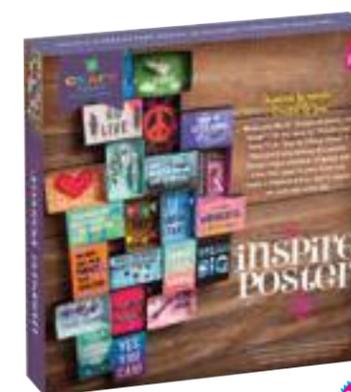
mini thread bowls

-Perfect for rings, bling, and all kinds of things! These 3 mini thread bowls are both fun and functional.

Ages 8+ ITEM: CT1651
SIZE: 5"L x 1.5"W x 10"H CASE PACK: 6



express yourself



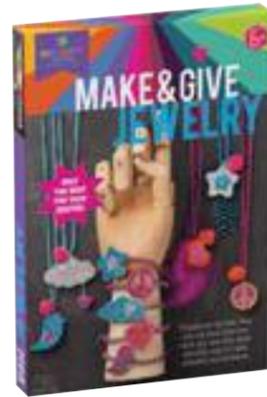
AWARD WINNER

inspire poster

-Kids choose from a collection of quotes and icons that speak to their hearts to create a freeform poster.
-Inspired by words, created by kids.

Ages 8+ ITEM: CT1788
SIZE: 10"L x 2"W x 10"H CASE PACK: 6

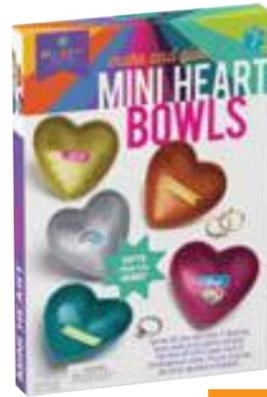




make & give jewelry

-Kids can show their friends how much they care with this sparklicious jewelry.
-Makes 5 necklaces and 5 bracelets.

Ages 6+ ITEM: CT1862
SIZE: 7"L x 1.6"W x 10"H CASE PACK: 6



make & give mini heart bowls

-Mix up some love and sharing with these 5 sparkly bowls that feature glitter and an encouraging word or cute emoji.

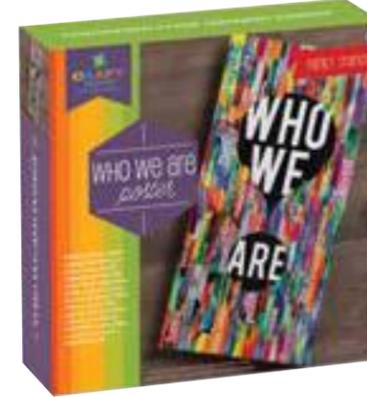
Ages 7+ ITEM: CT1782-V2
SIZE: 7"L x 1.7"W x 10"H CASE PACK: 6



make & give banners

-Banners say it better!
-Give a message of love, hope, and happiness with these 6 banners.

Ages 6+ ITEM: CT1860
SIZE: 7"L x 1.6"W x 10"H CASE PACK: 6



who we are poster

-Every family is worth celebrating and this poster does just that.
-Craft together and make great memories.

Ages 6+ ITEM: CT1785
SIZE: 10"L x 3"W x 10"H CASE PACK: 6



family bowl

-A heartfelt craft kit for families to make together.
-Makes 1 bowl

Ages 6+ ITEM: CT1786
SIZE: 10"L x 3"W x 10"H CASE PACK: 6



making memories



make & give inspire bracelets

-Celebrate sharing and encouragement by making and gifting these 5 special bracelets.

Ages 6+ ITEM: CT1783
SIZE: 9.5"L x 2"W x 8"H CASE PACK: 6



give something made from the heart



make & give kindness notes

-A little kindness goes a long way.
-This kit helps kids express themselves and spread kindness.
-Makes 17 projects.

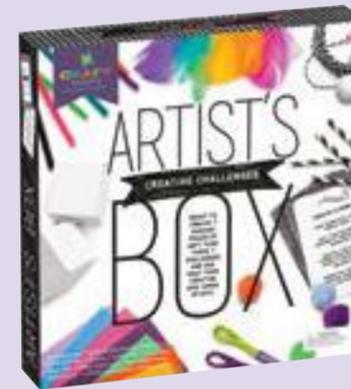
Ages 6+ ITEM: CT1784
SIZE: 9.5"L x 2"W x 8"H CASE PACK: 6



make & give giving hearts

-Celebrate friendship with a craft that is big on heart.
-Decorate 7 hearts with your own patterns, then share them with someone special.

Ages 6+ ITEM: CT1781
SIZE: 9.5"L x 2"W x 8"H CASE PACK: 6



artist's box

-Challenge your inner artist with our prompts: use the included materials to create works of art like a self-portrait, mobile, or sculpture.
-Includes 7 artistic challenges.

Ages 6+ ITEM: CT1690
SIZE: 10"L x 2"W x 10"H CASE PACK: 6



WITHOUT INSTRUCTION, kids create. WITHOUT BOUNDARIES, they grow.

WHEN KIDS ARE CHALLENGED, amazing things happen.



inventor's box

-Ideal for the inventor who wants to push boundaries: use our prompts and the included materials to create never-seen-before inventions.
-Includes 7 inventive challenges.

Ages 6+ ITEM: CT1691
SIZE: 10"L x 2"W x 10"H CASE PACK: 6





new

mythical pom animals

-Just decorate the pre-sewn shapes with pom poms, then stuff 'em and snuggle 'em!
 -Makes 3 animals: a pandacorn, a purrmaid, and a magical narwhal.

Ages 4+ ITEM: CT1945
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



new

ferocious pom creatures

-Just decorate the pre-sewn shapes with pom poms, then stuff 'em and snuggle 'em!
 -Makes 3 creatures: a yeti, a dragon, and a dinosaur.

Ages 4+ ITEM: CT1947
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



so cute!



new

make a fox friend

-Make your new friend in a few simple steps, then play for hours.
 -Stitch 1 stuffie and 1 skirt.
 -Includes 1 pre-made top, 2 dresses, 1 vest, 1 scarf, and a baby.
 -Quickly assemble 7 accessories.

Ages 5+ ITEM: CT1925
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



comes with clothes & accessories



new

make a bunny friend

-Make your new friend in a few simple steps, then play for hours.
 -Stitch 1 stuffie and 1 skirt.
 -Includes 1 pre-made skirt, 1 top, 2 dresses, 1 jacket, 1 scarf, and a baby.
 -Quickly assemble 7 accessories.

Ages 5+ ITEM: CT1926
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



mix up some fun



new

diy fairy potions

-Mix up some magic with the fairy potion kit.
 -Makes 6 potion bottles and 3 potion necklaces.
 -Includes fairy potion booklet and magical potion supplies.

Ages 6+ ITEM: CT1962
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



pom owl

-Pom it, iron it, stuff it, and love it!
 -Makes 1 pom owl.

Ages 6+ ITEM: CT1694
 SIZE: 10"L x 2"W x 10"H CASE PACK: 6



puppy love

-A dog-gone cute craft. Make them, then play with them!
 -Makes 2 dogs, 2 bowls, 3 mats, a squirrel, a leash, and 2 houses.

Ages 6+ ITEM: CT1772
 SIZE: 10"L x 2"W x 11"H CASE PACK: 6



cat's meow

-The purr-fect craft for cat lovers. Make them, then play with them!
 -Makes 2 cats, a mouse, a toy, a scratching post, and a house.

Ages 6+ ITEM: CT1771
 SIZE: 10"L x 2"W x 11"H CASE PACK: 6





unicorn dream catcher

-Dreams do come true, if you believe!
-Makes 1 dream catcher.

Ages 6+ ITEM: CT1806
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



keep your earbuds organized



best seller

taco cord holder

-Holy guacamole, taco 'bout a fun (and cute) craft!
-Makes 1 cord holder.

Ages 5+ ITEM: CT1802
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



angel necklace

new

-Angels among us!
-Makes 1 necklace.
-No PDQ, free-standing.

Ages 6+ ITEM: CT1902
SIZE: 5.5"L x 1"W x 6"H
CASE PACK: 12



send 12 tiny messages!



fairy mail

-A first class way to send messages to your favorite fairy.
-Makes 1 mailbox and 12 fold up cards.

Ages 6+ ITEM: CT1703
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



dessert necklaces

-Nothing is sweeter than a cupcake and a donut. Together, they make the perfect pair!
-Makes 2 necklaces.

Ages 6+ ITEM: CT1807
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



bunny necklace

-Kids will never want to leave home without their furry friend!
-Makes 1 necklace.

Ages 5+ ITEM: CT1635
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



double sided



unicorn necklace

-A sparkly unicorn with a rainbow mane is the perfect way to add a little magic to any outfit.
-Makes 1 necklace.

Ages 7+ ITEM: CT1809
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



book necklace

-Show off your love of reading with this sparkly book necklace.
-Makes 1 necklace.

Ages 6+ ITEM: CT1636
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



fairy necklace

-Clap if you believe in fairy magic!
-Makes 1 necklace.

Ages 6+ ITEM: CT1639
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



best seller

fun, colorful PDQ!



*Littles ship in a PDQ unless noted.



best seller

mini dream catchers

-Take your dreams on-the-go with these 3 mini dream catchers.

Ages 7+ ITEM: CT1803
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



teeny ojo de dios

-Put your spin on a miniature version of a traditional South American craft.

-Makes 8 ojos de dios.

Ages 6+ ITEM: CT1633
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



bff feather necklaces

-BFFs can make memories and matching symbols of their friendship with these 2 necklaces.

Ages 6+ ITEM: CT1808
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



teeny arrows

-Take crafting in a new direction with 4 teeny arrows that are big on fun.

Ages 6+ ITEM: CT1711
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



new

cloud sun catcher

-Brighten up every day with this sun catcher.
-No PDQ, free-standing.

Ages 5+ ITEM: CT1901
SIZE: 5.5"L x 1"W x 6"H
CASE PACK: 12



let the fun-shine in

make a wish!



little crafts, big fun!



diy headband

-Finger crochet a headband fit for a fairy, then add glittery flowers to make it truly sparkle.

-Makes 1 headband.

Ages 7+ ITEM: CT1805
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



tassel garland

-Kids will have a blast making this rainbow-colored garland.

-Makes 1 garland.

Ages 6+ ITEM: CT1714
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12



best seller

wishing bracelets

-Write your wishes, roll them into beads, string them, and hope for good things!

-Makes 2 bracelets.

Ages 6+ ITEM: CT1702
SIZE: 5.5"L x .5"W x 6"H CASE PACK: 12





"My little one, 5, is loving this dollhouse. First, it's on the wall, which is usually forbidden to mark on, so this makes it fun and interesting."-J.L.

"My children have been playing with this for over an hour now... without fighting. If you have four year olds and they are invested in anything for over an hour you know it's worth the money."-J.S.

best seller



wall sticker playhouse

- Let their imagination run wild with this awesome 3-foot tall dream home that sticks right to the wall.
- Includes 650+ repositionable static cling stickers and 10 posters to design their own dream home.
- Patent pending.

Ages 3+ ITEM: CT1833 Ships in PDQ
SIZE: 9"L x .25"W x 12"H CASE PACK: 8



ships in PDQ!



3 ft tall house



650+ stickers!

new



wall sticker castle

- Imagination is king with this 3-foot tall royal castle that sticks right to the wall.
- Includes 650+ repositionable static cling stickers and 10 posters to design their very own castle.
- Patent pending.

Ages 3+ ITEM: CT1834 Ships in PDQ
SIZE: 9"L x .25"W x 12"H CASE PACK: 8



3 ft tall!



wall sticker animal town

- What if animals had their own town with a store, school, rooftop party, beach and more?
- Includes 650+ repositionable static cling stickers and 10 posters to design their very own animal town.
- Patent pending.

Ages 3+ ITEM: CT1930 Ships in PDQ
SIZE: 9"L x .25"W x 12"H CASE PACK: 8



new



little enchanted sticker house

- A smaller version of our popular wall sticker playhouse, with mermaids, unicorns and fairies!
- 27" tall by 12" wide with 200+ stickers.
- Patent pending.

Ages 3+ ITEM: CT1929 Ships in PDQ
SIZE: 9"L x .25"W x 12"H CASE PACK: 12

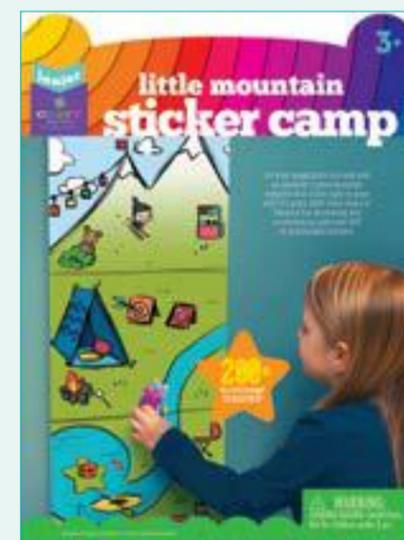


Hours & Hours OF STICKER FUN!

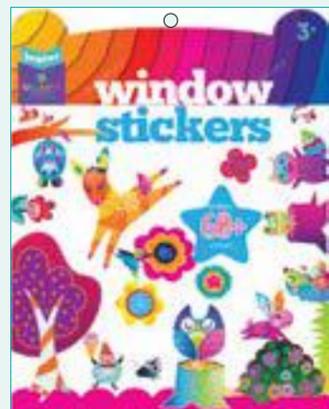
little mountain sticker camp

- A smaller version of our popular wall sticker playhouse. Explore the great outdoors with camping, fishing, boating, and more!
- 27" tall by 12" wide with 200+ stickers.
- Patent pending.

Ages 3+ ITEM: CT1931 Ships in PDQ
SIZE: 9"L x .25"W x 12"H CASE PACK: 12



Check out our expanded line of popular sticker products that let kids express their creativity and push their imaginations to new heights.



new

window stickers

- Brighten your day with this colorful window play scene.
- 60+ repositionable static cling stickers can be played with on windows or mirrors.

Ages 3+ ITEM: CT1920 Ships in PDQ
 SIZE: 5.5"L x .25"W x 8"H CASE PACK: 8

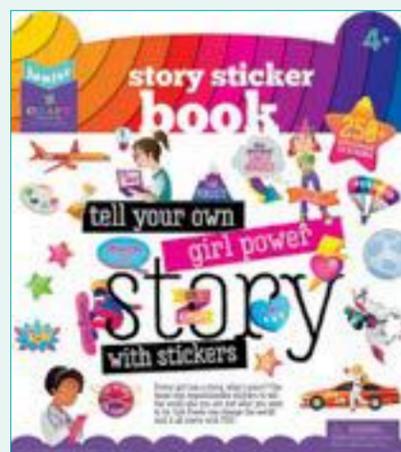


new

sticker puzzle

- Reveal hidden magical scenes by solving clues.
- Includes 2-sided poster, book of clues, and repositionable stickers that reveal the magic.

Ages 4+ ITEM: CT1939
 SIZE: 8"L x 1"W x 9"H CASE PACK: 6



AWARD WINNER

girl power story sticker book

- You have a voice, and you're going to roar. Tell your own story like never before, with stickers!
- Includes hard cover board book and 250+ repositionable static cling stickers.

Ages 4+ ITEM: CT1837 Ships in PDQ
 SIZE: 8"L x .25"W x 9"H CASE PACK: 8



ages 6+



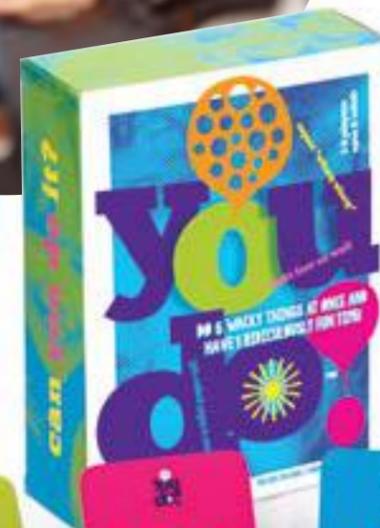
DO 5 WACKY THINGS AT ONCE AND HAVE 1 RIDICULOUSLY FUN TIME!

you do!

AWARD WINNER

- Once "You Do," you won't stop!
- 250 cards with 500 fun tasks means it's never the same game twice.
- Perfect for family nights, birthdays, and holiday parties.
- Great for 3-8 players.

Ages 6+ ITEM: YD17
 SIZE: 6"L x 2.25"W x 8"H CASE PACK: 6



"My family played "You Do" during the Christmas holiday. There were 13 who played, from ages 5 to 60. It was fun, it got everyone **moving around**, and made for some **comical poses!**" -M.L.

250 double-sided cards

500 tasks



"A low tech, fun option for kids who are usually glued to their screens. It's a **wonderful, wiggly, giggly** game to have around." -L.



magical wizard adventure



-Go on a wizarding adventure! Seven magical experiences await inside the spell book. We saved the best surprise for last!
-Patent pending.

Ages 5+ ITEM: CT1897
SIZE: 10"L x 4"W x 12"H CASE PACK: 4



magical fairy adventure



-Do you believe in fairies? Seven magical fairy experiences await inside the fairy house. The magic surprise at the end will delight you!
-Patent pending.

Ages 5+ ITEM: CT1896
SIZE: 10"L x 4"W x 12"H CASE PACK: 4



Our magical adventures are an immersive experience where kids are guided on a journey filled with fun activities, clues, and surprises. While the real fun lies in the journey, the outcome is truly magical: memories they will treasure forever.

discover real treasures!

new

treasure surprise experience

-Meet a time traveler and solve clues and puzzles to discover seven historical surprises!
-Patent pending.

Ages 7+ ITEM: AW1900
SIZE: 10"L x 4"W x 12"H CASE PACK: 4



Each kit contains:

- a "magic" portal to an enchanted world
- a sealed package and a special letter for grownups that explains how the magic works
- materials for 7 magical surprises
- lifelong memories for both kids and grownups!

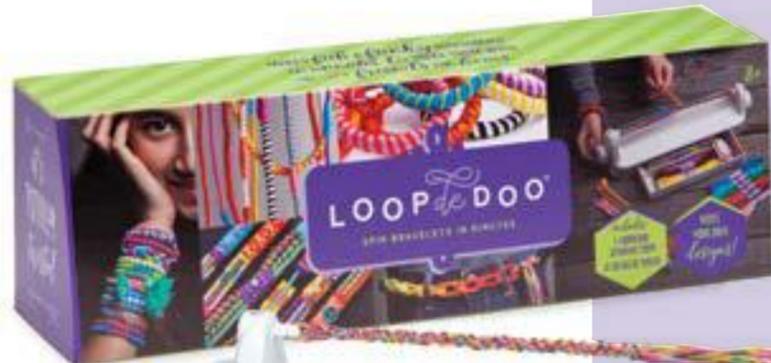
How it works:

Find surprises left by fairies

Complete fairy challenges

Earn magical rewards





best seller
it's totally twisted
AWARD WINNER

Loopdedoo® is a fast and fun way of crafting DIY accessories with thread. Make fabulous friendship bracelets, necklaces, headbands, anklets, and belts with the patented Loopdedoo spinning loom. And because young crafters are always on-the-go, we designed the box so they can add a handle and carry their projects, thread, and loom neatly inside wherever they go. Includes 1 spinning loom and thread.

Ages 8+
new loopdedoo package (as shown)
 ITEM: LUEEAA6
 SIZE: 15.5"L x 5"W x 5"H
 CASE PACK: 6



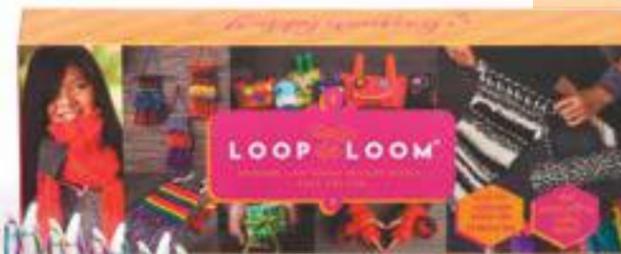
original loopdedoo package
 ITEM: LUEEAA
 SIZE: 15.5"L x 4"W x 5"H
 CASE PACK: 6



refill thread
 -18 skeins of thread.
 ITEM: RUEE25
 SIZE: 4.9"L x .6"W x 9.2"H
 CASE PACK: 12



metallic thread
 -6 colors of metallic thread.
 ITEM: RUEMT6
 SIZE: 4.8"L x .3"W x 9.2"H
 CASE PACK: 12



one loom, endless possibilities
AWARD WINNER

Weaving is a whole lot easier with the patented LoopdeLoom®. There's one loom in the kit and so many possibilities to make unique textured scarves, hand warmers, fun little critters, purses, pillows, throws, phone cases - you name it. The box can be used to carry all their yarn, current projects, and loom. They just have to add a handle and off they go!

Ages 8+
new loopdeloom package (as shown)
 ITEM: LWE316
 SIZE: 14"L x 3.5"W x 5"H
 CASE PACK: 6



original loopdeloom package
 ITEM: LWE31
 SIZE: 14"L x 3"W x 5"H
 CASE PACK: 6



dream weaver booklet

-Inspiration for weavers of all ages! Project ideas include scarves, bracelets, phone cases, purses, coasters, placemats, and many more.

Ages 8+ ITEM: LW-6495
 SIZE: .125"L x 8.5"W x 10.8"H
 CASE PACK: 6



design. make. love.

Craft
CRUSH

*design. make.
love.*



*Remember your
first crush?*

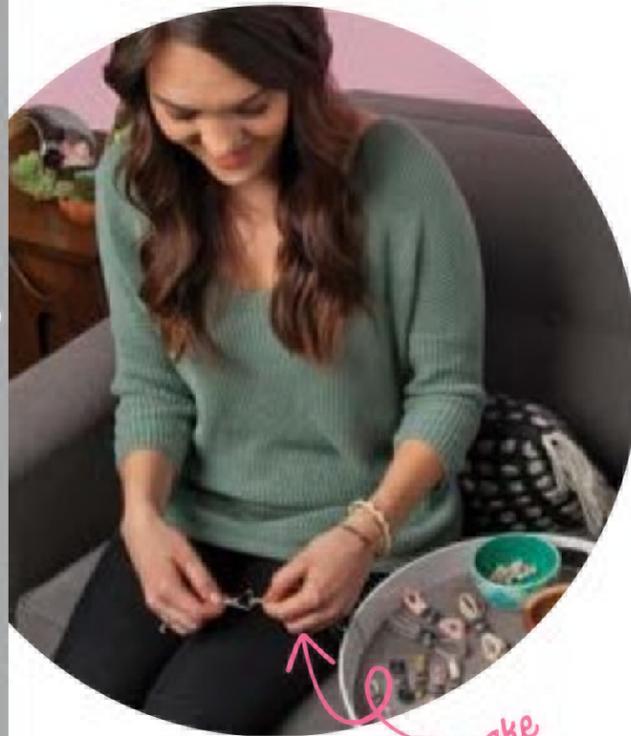


design. make. love.

Craft
CRUSH

GET READY TO FALL IN LOVE ALL OVER AGAIN WITH CRAFT CRUSH. A HUGE HIT WITH TEEN AND ADULT MAKERS, THESE SOPHISTICATED CRAFTS MAKE IT EASY TO BE CREATIVE. FROM CHARMING HOME DECOR TO PURSE CHARMS, AND EVEN DECORATIVE BOWLS & PRETTY JEWELRY, CRAFT CRUSH IS THE ON-TREND BRAND THAT WILL LEAVE THEM CRAVING MORE.





fun to make & wear



BEST SELLER

jewelry arrow

-This kit points makers in the direction of the coolest jewelry holder ever.
 -Makes 1 yarn-wrapped jewelry holder with 8 hooks.
 ITEM: AC1710
 SIZE: 10"L x 2"W x 10"H CASE PACK: 4



BEST SELLER

bracelet box (blush)

-A beautiful stack of 8 blush, grey and cream bracelets that can be worn separately or all together.
 ITEM: AC1862
 SIZE: 7"L x 1.6"W x 10"H CASE PACK: 4



BEST SELLER

bracelet box (neutral)

-A pretty stack of 9 bracelets that can be worn separately or all together. The compliments will stack up!
 ITEM: AC1715
 SIZE: 7"L x 1.6"W x 10"H CASE PACK: 4



DIY necklace kit

-Make a necklace wardrobe that can be layered, worn alone, dressed up or dressed down.
 -Makes 7 different necklaces.
 ITEM: AC1737
 SIZE: 10"L x 2"W x 10"H CASE PACK: 4



NEW

DIY purse charm

-Add some pop to your fave bag with this simple-to-make charm.
 -Makes 1 purse charm.
 ITEM: AC1974
 SIZE: 5"L x 1.4"W x 10"H CASE PACK: 4



stencil purse

-Our zippered purse is made of faux suede and canvas. Crafters color in a pattern using one of three cool stencils.
 -Makes 1 purse.
 ITEM: AC1605
 SIZE: 10"L x 2"W x 10"H CASE PACK: 4



fast & easy weaving loom

-With one loom, weave items any length up to 7" wide.
 -Includes 1 loom and instruction booklet.
 -Patented.
 ITEM: AC1601
 SIZE: 10"L x 2.5"W x 10"H CASE PACK: 4



connect multiple looms to weave wider items



AWARD WINNER



NEW

DIY geode soap

-Learn soap making with this trendy geode soap kit.
-Makes 4 soaps.
ITEM: AC1980
SIZE: 10"L x 2"W x 10"H CASE PACK: 4



paper bowls

-Glue the patterned circles together using our forms, let them dry, and display 3 different-sized bowls.
ITEM: AC1602
SIZE: 10"L x 3"W x 10"H CASE PACK: 4



NEW

design your own flower art

-Flowers are a growing trend! This frame is the perfect way to personalize any space.
-Makes 1 flower frame.
ITEM: AC1978
SIZE: 10"L x 2"W x 10"H CASE PACK: 4



BEST SELLER

felt succulents

-No green thumb? No problem. Just roll up these 18 plants that will never need water. Add color with chalk and place them in the tray for display!
ITEM: AC1604
SIZE: 10"L x 2"W x 10"H CASE PACK: 4



NO GREEN THUMB?
no problem!



NEW

DIY metallic bowls

-These sparkly bowls are perfect for rings, bling, and other small things.
-Makes 3 different-sized bowls.
ITEM: AC1975
SIZE: 5"L x 1.5"W x 10"H CASE PACK: 4



yarn tree

-Perfect as a place to hang jewelry or as a decorative piece.
-Makes one 20" tall tree.
ITEM: AC1608
SIZE: 15"L x 2"W x 10"H CASE PACK: 4



thread bowls

-These modern thread bowls are perfect for rings, bling, and other small things.
-Makes 3 different-sized bowls.
ITEM: AC1631
SIZE: 5"L x 1.5"W x 10"H CASE PACK: 4



NEW

mini terrariums

-Little pots of fun that never need sun. Or water! Use our artificial greens to make 3 mini terrariums.
ITEM: AC1979
SIZE: 10"L x 2"W x 10"H CASE PACK: 4



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 **ANN WILLIAMS**

 **CRAFT-TASTIC**

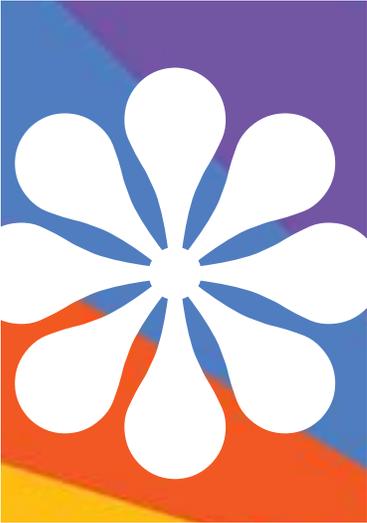
 **CRAFT CRUSH**

 **JUNIOR**

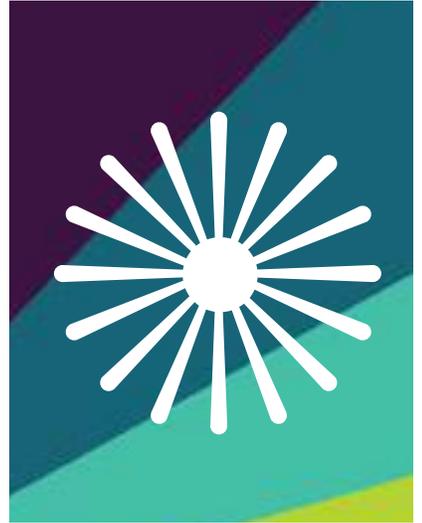
 **LOOPDEDOO**

 **LOOPDELOOM**

ANN WILLIAMS®
where fun rules.



*make magic
with us*



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**have a
happy day**

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